

MEDIA KIT



BrokenGirl Unchained

PODCAST

They say revenge is a dish best served cold...I say it's your comeback story.

BROKENGIRLUNCHAINED.COM

ABOUT US

Juliet Ramos

Founder / Co-Producer / Host

Juliet is the owner of BrokenGirl Unchained. It was her stories that were the foundation for creating the website and podcast. She is a published author, mother of 4, as well as a certified massage therapist. It is her true stories of pain, triumph, and healing that have captivated the BrokenGirl audience since the beginning.

Mike Bryan

Co-Founder / Producer / Co-host

Mike is a freelance writer, editor, amateur photographer, veteran, biker, and metalhead. He is a surviving member of the Electric Toaster Bath Toys Club and was raised by strong, independent women and a supportive father. It was when he met Juliet that he realized he could help her make a positive change in the world through the vehicle of the website and podcast. Surviving daily threats of throat punching by his beautiful co-host and partner, Mike is proud to help empower people to be the best versions of themselves.



ABOUT THE SHOW

Strong women empower me. There's something to be said about a woman with that profound strength that comes from the unknown. And there's no better story told about a woman that has fire in her eyes. That hunger that drives her hustle. The kind of woman that rose from the cold fuckin floor she was left on. That kind of strength is spoken for. That kind of woman will always reclaim her heart and continue to save herself. Fear that kind of woman. Be that kind of woman" -

Juliet

Mental health in our society is easily dismissed, mocked, and downplayed. In 2011, Juliet was on a 51/50 hold after she tried to commit suicide. Juliet was withdrawing from a highly addictive anti anxiety medication called Klonopin . For 3yrs she lived in a thick fog which impaired her judgement. . During her detox Juliet's mental health was fragile. Juliet's found her husband at the time was having a long distance affair. Resulting in a physical altercation where her ex husband told her to commit suicide. It is the mission of BrokenGirl Unchained to create a community of strong women. Not just women but men too. People who know that they are not alone in their own personal struggles. We want to give people the opportunity to emerge from the chrysalis of self-doubt, insecurity, and abuse, and grow new wings to become that version of themselves they deserve to be. Juliet's mission is to continue on her healing journey. Continue to enrich those by her stories from pain to triumph. Telling her stories of abuse, addiction, narcissistic abuse, surviving one of her shameful yet true events in her life like her 51/50.

“

The best gift you ever gave me was a new perspective. Because before you being alone was my biggest fear.

Now after you my biggest fear is settling.



Brand Partnerships

BROKENGIRL Unchained



Steve Sasco *Celebrity Jewelry Designer*

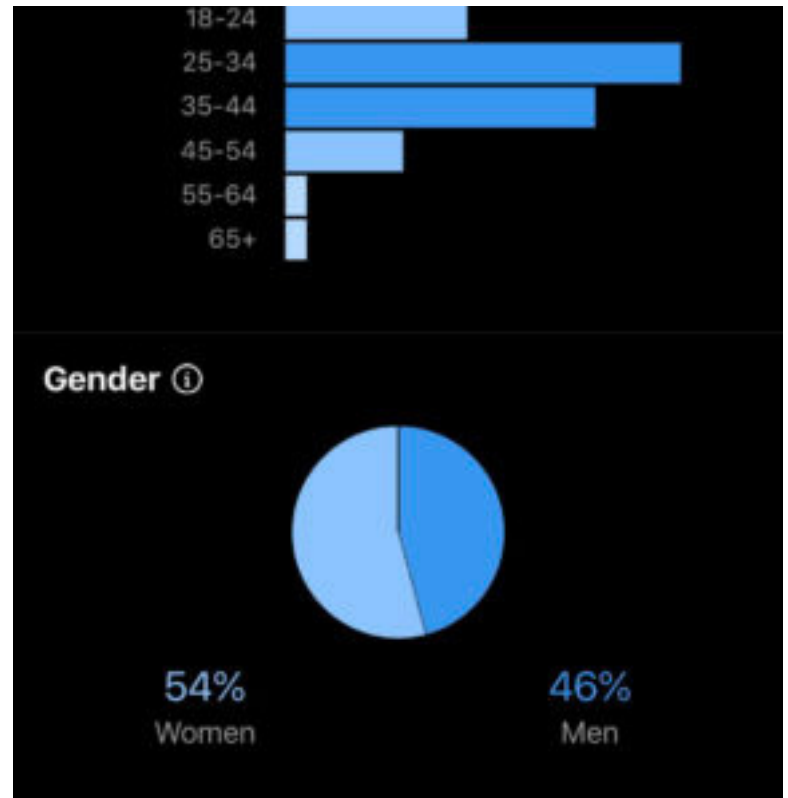
Steve Sasco Designs

BrokenGirl Unchained is proud to partner with Steve Sasco, celebrity jewelry designer. Steve's jewelry has been a fixture in the entertainment industry for almost 40 years. His designs are inspired by the vintage Hollywood era, and his classic look is a favorite of people from all different walks of life. Stay tuned for the Unchained Collection, a collaboration between Steve Sasco and BrokenGirl Unchained.

Interested in becoming a partner with BGU? Contact us for more information.











WHO'S LISTENING

The majority of the BrokenGirl audience is individuals aged 18-54. Our two biggest markets right now are the Central Valley and Los Angeles, both in California. However, we have reached listeners all over the world. This is in part with our guests from across the U.S. and we also have had a guest from Australia. We have a fairly even split with 54% of our listening audience being female and the other 46% are male. We have a successful subscriber rate, with 62% of downloads coming from individuals who have subscribed to the BrokenGirl Unchained channel.



AUDIENCE DEMOGRAPHICS

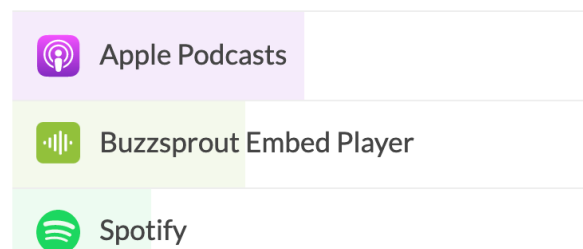
COUNTRIES / TERRITORIES (63 Total)

-  United States
-  Canada
-  United Kingdom
-  Germany
-  Australia
-  Spain
-  New Zealand
-  Sweden
-  Netherlands
-  South Africa

Top App



APPS



SHOW WORTHY



Matilda's Project

In March of 2019, 5 year old Matilda tragically drowned in the Stanislaus River at Knight's Ferry, CA. Her mother, Marissa, generously agreed to come on the show to tell her side of the story.

This is her story, in her words, completely unfiltered. Everyone here at Broken Girl was amazed by the absolute strength of character and composure that Marissa displayed while telling us her story.

**TOP 100
PODCASTS
IHEART RADIO**

NAMED TOP 100 PODCASTS FOR IHEART
RADIO 2019 AND 2020



Through the Looking Glass of a 51/50: The True Story of a Suicide Survivor

Juliet tells Mike the story behind her own suicide attempt back in 2011. Juliet talks about the events that led to that fateful day and how a temporary decision in a moment of crisis could have had a lasting impact on family and friends.

*The article the podcast
was based upon was chosen
as Healer's Magazine
article of the year for
2020*

Find us on Pandora, Spotify, Apple Podcasts, IHeart Radio, Google Podcasts, Stitcher, Podcast Addict, Podbay Fm, TuneIn, Audio Junkie



Press Conversations



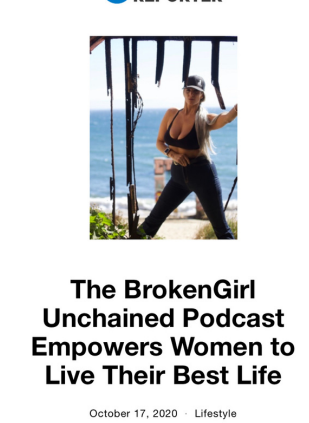
Voyage LA



New York Wire



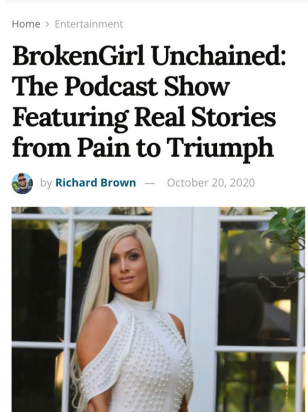
Kivo Daily



US Reporter



Famous Times



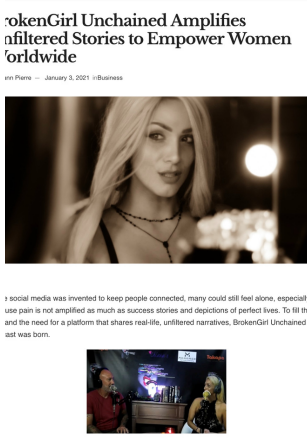
The American Reporter



Thrive Global



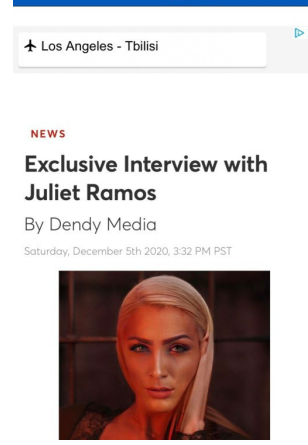
Voyage New York



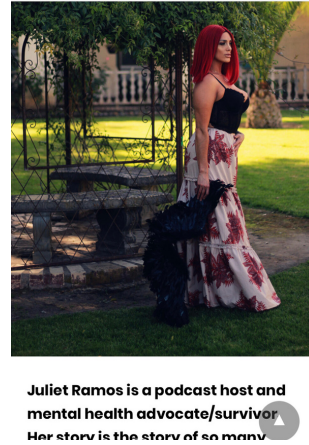
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WBOC



Dendy Media



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